

## **Stopping Teenage Addiction to Tobacco (STAT)**

### **Brief Program Description**

The Stop Teenage Addiction to Tobacco (STAT) initiative is an environmental campaign to enforce laws against tobacco use by minors and to stimulate communities to implement other strategies such as banning vending machines or installing lockout devices on vending machines to curtail youth access to tobacco. Where traditional youth smoking prevention initiatives have focused on reducing the demand or desire for tobacco among youth, the S.T.A.T. effort focuses on cutting off the supply of tobacco to minors. STAT is an effort targeting law enforcement, vendors, and other community groups concerned with reducing the ability of minors to purchase tobacco. The aim of the program was to convince merchants to obey the law by refusing to sell tobacco to minors. The town of Woodridge, Illinois, was the first in the Nation to put a tough enforcement program in place. As a result of this enforcement program, Woodridge's rate of tobacco use among teenagers was reduced by half.

### **Contact Information**

For indepth information on this program, please use the contact listed below.

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